**“Conformity: Asch revisited” (from Psychology Review, Hornsey and Jetten, 2015)**

1. Give a general description of the procedures used in Asch’s original 1956 study.
2. Give a finding from the study.
3. What are the ‘usual’ conclusions from the study?
4. Why do the authors of the article claim that the conclusion that most people are extremely conformist is wrong?
5. Why do the authors claim that we may get different results if we repeated the study in today’s society?
6. What is the evidence from more recent research using Asch’s procedures?
7. Who are more likely to conform according to Walker and Andrade (1996)?
8. What happens when one other confederate agrees with the participant, even though they are both still in the minority?
9. What does that tell us about people always conforming to the majority view
10. Why is Asch’s use of ‘line judgement’ as a conformity task criticised in the article. You could refer to counter-conformity in your answer
11. Explain why the authors believe that we are not ‘blind followers’ when we conform
12. Why do the authors ask that in modern times, “are we not conforming to a norm to be non-conformist?”