**Gender Bias prep Homework**

***Task 1: Terminology*** *Complete the table using the issues and debates information pack, what you know about psychological research and you can also conduct an internet search if you need additional information*

|  |  |  |
| --- | --- | --- |
| **Concept: what is it?** | **Definition** | **Example from any topic in any paper**  |
| **Universality** |  |  |
| **Gender Bias** |  |  |
| **Androcentrism** |  |  |
| **Alpha bias** |  |  |
| **Beta bias** |  |  |

Task 2 Examples- Explain why the following are examples of **Alpha bias**

Freud’s Psychodynamic theory- Psychosexual development

Bowlby’s Monotropic theory of attachment

Explain why the following are examples of **Beta bias**

Biopsychology – fight or flight response

Forensics- Kohlberg’s moral development

**Culture Bias**

**Task 3**

|  |  |
| --- | --- |
| **Concept: what is it?** | **Definition** |
| **Culture bias** |  |
| **Alpha bias** |  |
| **Beta bias** |  |
| **Ethnocentrism** |  |
| **Cultural relativism** |  |

**Culture bias**

Explain any 2 examples of culture bias (in the pack you have examples from Sz, attachment but feel free to think of others)

**Cultural Relativism**

Explain (with an example) why it is important to include the cultural context of behaviours when we try to research or explain it.

**A quick demonstration**

We’ll go through it in class. But try having a go at the IQ questions in the pack on page 24. The answers are there too (upside down) give it a go first before looking at the answers.

Did you get them right? When you look at the answers – the issue of culture bias should be come clear.

This is a really good demonstration of tests being culturally biased which in turn had significant implications for the people that took the test during WW2 in America.

Want to prepare more for questions on this? The webinar links on psych205 to tutor2u show you exactly how to answers essays q’s on gender and culture bias. These are usually asked as 8 mark questions.