**Prep 1: Explanations & types of Conformity**

**Task 1:** *Carry out an internet search on the following terms and write a definition for each in the space provided*

Social influence

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Conformity

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Obedience

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**Task 2:** *Read the section on reasons why people conform on page 1 of the information pack, then complete the following:*

1. Give **two** real life examples of where someone may conform due to informational influence

Example 1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Example 2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Give **two** real life examples of where someone may conform due to normative influence

Example 1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Example 2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Task 3:** *Read the powerpoint file on Kelman’s types of conformity which can be found on Psych205 (the A level course/paper 1/social influence/reasons why people conform/types of conformity) and then complete the items below using your own examples: see link* [*http://www.psych205.com/reasons-why-people-conformtypes-of-conformity.html*](http://www.psych205.com/reasons-why-people-conformtypes-of-conformity.html)

Examples of compliance: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Examples of identification:

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Examples of internalisation

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**Task 4:** *Now decide which type of conformity the examples below demonstrate (ring the right answer):*

1. Joining the Green Party *compliance / internalisation / internalisation*
2. Wearing a suit to a business meeting *compliance / internalisation / internalisation*
3. Not smoking while with a group of non-smoking friends *compliance / internalisation / internalisation*
4. Joining the freemasons *compliance / internalisation / internalisation*
5. Joining a yoga group *compliance / internalisation / internalisation*
6. Sitting quietly in a cinema *compliance / internalisation / internalisation*
7. Joining a church *compliance / internalisation / internalisation*
8. Not swearing when you’re with your grandparents *compliance / internalisation / internalisation*
9. Becoming a belieber *compliance / internalisation / internalisation*
10. Joining an animal rights demonstration *compliance / internalisation / internalisation*

**Long task: Task 5 & Task 6: Studies of conformity:** *Follow the instructions on psych205 (The A level course/paper1/social influence/studies into conformity) see link* [*http://www.psych205.com/studies-into-conformity.html*](http://www.psych205.com/studies-into-conformity.html)