**Flipped Homework on the Social Learning Theory of Gender Development**

**Task 1:** *Read the information on social learning theory as it applies to gender development on p.17 of the information pack and the evaluation on page 18 (This should be mostly revision from year 1 Approaches)*

**Define the following**

Attention \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Retention

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Motivation

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Motor reproduction

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Identification

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Direct reinforcement

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Vicarious reinforcement

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Differential reinforcement

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Task 2 - Now Write the Essay

**“Discuss Social learning theory of Gender Development” (16 marks)**

You must write this and bring it to the lesson

**Flipped Homework on the Influence of Culture and Media on Gender Roles**

*Read the information from the information pack on culture and gender roles, then identify and delete the statements below that are false*

1. Cross cultural research helps us to establish whether gender roles are innate or a product of our environment. **True or false?**
2. Most research suggests that gender roles are a product of our environment. **True or false?**
3. In the Tchambuli tribe, both males and females were aggressive **True or false?**
4. In the Arapesh tribe, both males and females are gentle natured. **True or false?**
5. Mead’s later changed her views on the biological basis of gender behaviour. **True or false?**
6. If gender roles are universal, this would imply that they are down to socialisation. **True or false?**

*Look up the term ‘imposed etic’ on the internet, then complete the questions below*

1. In your own words, describe what is meant by an imposed etic

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1. Apply what you have learned about the imposed etic to Mead’s research. In other words, explain why Mead might be guilty of using an imposed etic

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*Answer the questions below using the* ***studies on p.21*** *of the information pack*

1. List three examples of gender stereotyping in the media
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3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. Which group of children are most likely to be influenced by gender stereotyping on TV?

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